




## PERSONAL INFORMATION



### DR. MARSELA LUARASI

-  Tirana, Albania
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## POSITION

University Lecturer; Researcher in Economic and Business Studies.

## EDUCATION

- 07/01/2011–17/12/2014

**Doctor of Philosophy Degree- PhD**  
**UNIVERSITY OF MILAN, ITALY**  
Department of Economics, Management and Quantitative Methods  
Doctoral School of Technological Innovation for Agricultural, Nutritional and Environmental Sciences  
*Program Title: International Agrifood Standards on Trade*  
*PhD thesis: Non-Tariff measures and Trade Flows: The Case of EU Agrifood Standards*
- 01/09/2007–15/11/2009

**Master of Science (M.Sc)**  
**INTERNATIONAL CENTRE FOR ADVANCED MEDITERRANEAN AGRONOMIC STUDIES, PARIS, FRANCE**  
Mediterranean Agronomic Institute of Bari, Italy (IAMB)  
*Program Title: Economics of Mediterranean Organic Food and Agriculture*  
*Master thesis: The Characteristics of Organic Operators in Albania, Indications for Organic Support Policy Development*
- 01/07/2006 –20/10/2007

**Master of Professional Studies (M.PS)**  
**INTERNATIONAL CENTRE FOR ADVANCED MEDITERRANEAN AGRONOMIC STUDIES, PARIS, FRANCE**  
Mediterranean Agronomic Institute of Montpellier, France (IAMM)  
*Program Title: Food Agricultural Policy and Public Choice*
- 15/09/2001–30/04/2006

**Bachelor of Science (BSc.)**  
**AGRICULTURAL UNIVERSITY OF TIRANA, ALBANIA**  
Faculty of Economics and Agribusiness Management  
*Title: Agricultural Economist (Bio-economist)*

05/01/2005 –05/02/2005

Socrates Intensive Program  
**UNIVERSITY OF GHENT, BELGIUM**  
*Program Title: Food and Consumer*

## EXECUTIVE EDUCATION

17/09/2018–05/10/2018

NUFFIC Fellowship - OKP Program, Wageningen Centre for Development  
Innovation  
**WAGENINGEN UNIVERSITY AND RESEARCH, NETHERLANDS**  
Learning professional program  
*Program title: Organised farmers as partners in agribusiness*

## WORK EXPERIENCE

01/10/2018- PRESENT

Economic Consultant - Contract  
**EXINN TECHNOLOGY CENTER**  
Current Project: Bio & Circular Economy in the 21st Century - Challenges and  
Opportunities between Italian and Albanian ecosystems”.  
Partner Institutions: ISPP-NCR; EXINN Technology Center

01/03/2010 –PRESENT

Senior Lecturer and Research Fellow – Faculty Contract  
**AGRICULTURAL UNIVERSITY OF TIRANA , ALBANIA**  
Economic courses taught:

- Trade and Marketing of Forest Products (Bachelor)
- Business Administration in Wood Industry (Bachelor)
- Microeconomics and Macroeconomics (Bachelor)
- Community-based Forest Enterprises (Professional Master)

16/10/2017–02/02/2018

University Lecturer -Semester Contract  
**EPOKA UNIVERSITY, TIRANA , ALBANIA**  
Economic course taught:

- Introduction to Economics (Bachelor)

01/02/2017–31/07/2017

Post-Doctoral Researcher – Contract  
**NATIONAL RESEARCH COUNCIL (CNR), FLORENCE, ITALY**  
CNR- IVALSA Institute (Florence) in collaboration with ALSIA - Agrobios  
Research Centre (Metapontum)  
*Program title: Management and Use of Agrifood Resources with the Aim of  
Fostering Sustainable Agriculture. Bio-products & Bio-economy issues*  
*Research work: Bio-based Economy in Global and European Context*

- 01/02/2016–31/07/2017      **Economic Consultant - Contract**  
**MIZAR s.r.l, MILAN, ITALY**  
*Agri-food Market Research*
- 01/12/2014–31/01/2017      **Executive Director – Pro-Bono Contract**  
**ESSENCE PRODUCERS AND CULTIVATORS ASSOCIATION (EPCA),**  
**TIRANA , ALBANIA**  
*Medicinal and Aromatic Plants in Albania*
- 01/10/2014–31/07/2016      **University Lecturer – Semester Contract**  
**ALBANIAN UNIVERSITY, TIRANA, ALBANIA**  
Economic course taught:  
    ▪ *Advanced Financial Analysis (Master of Science)*
- 01/11/2008–15/11/2009      **Economic Consultant - Contract**  
**MINISTRY OF AGRICULTURE, RURAL DEVELOPMENT AND**  
**WATER ADMINISTRATION, TIRANA, ALBANIA**  
*Project: Organic Agriculture Research Study in Albania*
- 01/12/2005–01/09/2006      **Back-office Specialist**  
**PROCREDIT BANK, TIRANA, ALBANIA**  
    ▪ National and international money transfers  
    ▪ Tax registration of small, medium and large enterprises  
    ▪ Financial data collection  
    ▪ Financial and economic annual reports

## **PARTICIPATION IN PROJECTS**

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- 2019      Forest Fires Risk Reduction in Albania, Sponsored by EXINN Technology Centre in collaboration with Worcester Polytechnic Institute of Massachusetts, USA.
- 2012-2015      IPA Adriatic Model Forest, funded by European Union, implemented by Agricultural University of Tirana, Albania
- 2014      Herbs & Medicinal Plants Development, funded by United States Agency for International Development (USAID)
- 2013      Herbs & Spices Supply Chain in North of Albania, funded by Netherlands Development Organization (SNV)
- 2010-2011      Adaptation of Natural Resources Policy System in South-East European Countries (Albania, Bosnia-Herzegovina, Croatia, Macedonia & Serbia), FOPER project, funded by Ministry of Foreign Affairs of Finland
- 2010-2011      Assessment of Effectiveness of the Recent National Forest Policy Mechanisms and Instruments in South-East European Countries, FOPER project

- 2009-2010 Implementation of a Strategic Investment Program on Supply Chain Analysis of Apiculture Sector and Honey Production in Shkodra Region, project funded by Mountain Areas Development Agency (MADA)
- 2008-2009 Implementation of a Strategic Investment Program on Production, Processing, Marketing of Honey in North of Albania, project funded by MADA

## PUBLICATIONS

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### *Books*

Hysenaj, X.,(2015) "Industrialization of medicinal and aromatic plants processing in Albania", Experts: Tabaku, V., Fasllia, N., **Luarasi, M.**

Hysenaj, X., Fasllia, N., Tabaku, V., **Luarasi, M.**, (2014) "Processing technological cards of aromatic and medicinal plants", USAID and EPCA

### *Scientific Articles*

Curzi, D., **Luarasi, M.**, Raimondi, V., Olper, A., (2018) "The (lack of) international harmonization of EU standards: import and export effects in developed versus developing countries", Applied Economics Letters, ISSN:1350-4851

**Luarasi, M.**, Pugliese, P., Midmore, P., Tarelli, I., (2017) "The characteristics of organic farms and operators in Albania: Evidences for organic sector development", Symposium Agrosym, October 05-08, 2017, Jahorina, ISBN 978-99976-632-9-0

**Luarasi, M.**, Hysenaj, X., (2014) "An overview of Albania's medicinal aromatic plants and essential oils industry", IFEAT Conference in Roma, 2014

Canaj, E., Haska, H., Metaliaj, R., **Luarasi, M.**, (2012), "Potential of medicinal and aromatic plants in Albania – an important factor to improve social situation in rural area through their sustainable use" , ICE, June 1-6, 2012, AUT, Albania; ISBN 978-9928-4068-5-9

Haska, H., Tabaku, V., Kacani, A., **Luarasi, M.**, (2012), "Decentralization of property and using rights to Local Government unit in forestry field: an experience from Albania", Poster, IUFRO, International Seminar, Assessing Forest Governance, Sarajevo, Bosnia-Herzegovina, May 9th-11th, 2012

Tabaku, V., **Luarasi, M.** (2011), "Buchen (Ur) wälder und Bewirtschaftung von Schutzgebieten in Albanien". In: Knapp, H. D. & Fichtner, A. (Eds.), Beech forests – Joint Natural Heritage of Europe. BfN-Skripten 297, p. 159-172, Bonn-Bad-Godesberg

Koka, M., Mazniku, L., Bozdo, A., **Luarasi, M.**, (2010) "Causes of global crisis

and the effects in Albanian economy", Albanian Journal of Agricultural Sciences (AJAS), ISSN: 2218-2020, vol. 9, issue 1, page 41-48

## CONFERENCES AND SEMINARS

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- 2014 International Federation of Essential Oils & Aroma Trades Conference, Roma, ITALY
- 2013 International Federation of Essential Oils & Aroma Trades Conference, San Francisco, CALIFORNIA, USA
- 2011 International Seminar on Bridging Local and Global Interest: Integration of Domestic Timber Markets in FLEGT/VPAs and REDD, Brussels, BELGIUM
- 2011 International Seminar on Non-Tariff Measures in Food and Agriculture: Which Read Ahead? OCDE and International Food Agriculture Trade Policy, Paris, FRANCE
- 2011 International Scientific Seminar on Behavioural Analysis and Logic Modelling for Solving Complex Problems and Communicating Effectively, University of Milan, ITALY
- 2011 International Scientific Seminar on Informational Content of Price, University of Milan, ITALY
- 2011 International Scientific Seminar on Access to Credit, Factor Allocation and Farm Productivity: Evidence from CEE Transition Economies, University of Milan, ITALY
- 2010 International Scientific Workshop EFIMED AGORA on Adapting Mediterranean Forest to Climate Change: Forest Policy & Economics and Economic Evaluation of Forest Goods and Services, Hammamet, TUNISIA

## SPECIALISATION COURSES

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- 2018 Research Methodologies, Economics Department, Epoka University, ALBANIA
- 2014 Modelling NWFP, Real University Centre of Escorial, Madrid, SPAIN
- 2014 Applied Micro-econometrics, Catholic University of Milan, ITALY
- 2010 International Trade, Bocconi University, Milan, ITALY
- 2010 Survey Research Methods, in framework of FOPER project , Sarajevo, BOSNIA HERZEGOVINA
- 2010 Statistics and SPSS, in framework of FOPER project, Belgrade, SERBIA

**PERSONAL SKILLS**

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- Communication skills Strong interpersonal skills and positive work ethic  
Excellent verbal, listening and written communication skills
- Managerial skills Very good analytical skills with the ability to analyse situations accurately and effectively.
- Job-related skills Very good statistical analysis and competent skills in advanced research methods.  
Very good command of advanced statistical analyses programs like SPSS, Matlab, Excel advanced data analyses.

Mother tongue(s) Albanian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Italian	C1	C1	C2	C2	C1
French	C2	C2	B2	B2	C2

*Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages*