



PHITO Horizon Europe project

Plenary kick-off


26-28 September 2023



 **PHITO**



 **WAGENINGEN**
UNIVERSITY & RESEARCH

 **cambisol**





PHITO PLENARY KICK-OFF

Wageningen / 26-28 September 2023



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What?

Project start: September 2023



- Kicking off the project with all partners together
- 3 short & intensive days
- Getting to know each other
- Excursions



Where?

Wageningen and surroundings



We would like to invite you to the beautiful Wageningen area. Wageningen is one of the centres of agriculture in the world, so it's a good place to kick-off with PHITO. We will stay at Hotel De Wageningsche Berg, located on the ice-pushed moraine along the river Rhine. The river gets room to flow, leading to spectacular high water levels in winter. With the city close by and forests and the botanical garden on walking distance we are sure you will like the place. During the days we will have focused sessions in either the hotel conference room, on WUR campus or in the forests close to Amerongen. Hope the Autumn leaves have turned colours at your arrival so you can enjoy the cosy autumn days with hikes in the forest.



Planning

Tuesday September 26th
Location: Hotel de Wageningse Berg, Wageningen



8:00	Breakfast or travel
9:00	Opening + WP1: PHITO the project
10:00	
11:00	WP4: PHITO the app
12:00	WP2: PHITO user needs
13:00	Lunch
14:00	WP3: PHITO global feature
	WP5: local feature
15:00	Self work time
16:00	
17:00	
18:00	Refresh and prepare
19:00	Dinner + excursion 1
20:00	
21:00	



Planning

Wednesday September 27th
Location: WUR Campus, Wageningen



8:00	Excursion 2: WUR Campus
9:00	
10:00	PHITOPHOTO
	WP6 Transition
11:00	PHITO Inclusive
	Break
12:00	WP7: PHITO the message
	Lunch
13:00	Parallel 1: IBM Meeting (Work package leaders)
14:00	Parallel 2: Build your work plan (Remaining partners)
15:00	Self work time +drive back to hotel
16:00	
17:00	
18:00	Refresh and prepare
19:00	Free evening
20:00	
21:00	



Planning

Thursday September 28th
Location: Mas Montagne, Amerongen



8:00	Travel to Mas Montagne Departure: 8:30 a.m. from entrance of hotel
9:00	Informal Food System market
10:00	PHITO Action planning
11:00	Break
12:00	PHITO Administration
	Lunch
13:00	
	Feed Forward
14:00	
15:00	Parallel 1: Self work time
16:00	Parallel 2: Excursion 3 - Sports activities
17:00	Drive back to hotel
18:00	Refresh and prepare
19:00	
20:00	(Late) Dinner
21:00	



Planning

Friday September 29th



- For those interested, an excursion will be organised visiting typical Food Systems in The Netherlands, like agroforestry/permaculture, orchards and intensive arable agriculture.
- Departure: 9:00 a.m. from the Hotel
- Back at hotel latest by 2:00 p.m. (or a different location depending on your travel itinerary)



All the elements explained



Elements	What does it entail?	Provided by whom?
Opening	Planning and approach of these days. Getting to know each other, from diverse group of 'I's' to 'we'.	Teun & Anton - Cambisol
Build your work plan	What does this mean for you? How much work? When? Which months? What to do? Task? Deliverables? include presenting this to others FSP/strategy to reach farmers	Teun & Anton - Cambisol
IBM Meeting	A short and intensive Innovation Board Meeting (IBM), as a first in a row of 5. In these meetings, the Work Package Leaders will meet to zoom out to project level and check the progress of the project.	Luuk - WUR
PHITO Inclusive	Heleen will take us along in the inclusiveness approach of PHITO. What is needed for the deliverable, what will be the focus on gender in general, but also in our target group. Lastly, Corepage could assist you in the GEP of your organisation.	Heleen - Corepage
WP1: PHITO the project	Introduction to PHITO, The project, its timing, the cycles, the partner overview and introduction, FSPs and their role, deliverables, impact numbers per FSP.	Teun & Anton - Cambisol
WP2: PHITO user needs	How are we going to define what PHITO is? How to move from Food System needs to User needs, what will be the planning and what will be your role?	Luuk - WUR
WP3: PHITO global feature	What will be the PHITO global feature, how will this work on the front end (the app) and the back end? What will be the collaboration between WP2 and WP4? What is needed for that?	Paolo - UNIPD
WP4: PHITO the app	A crash course 'app development': Mock-up according to proposal: what will be PHITO? And what won't be PHITO? Nice to have/must have/expectations management will be discussed.	Wouter & Jelle - Smartfarming Tech
WP5: PHITO local feature	What will be the local feature of PHITO and what are the steps to get there?	Teun & Anton - Cambisol
WP6: PHITO transition pathways	What are the plans for WP6 and the way to get there?	Laszlo - Omki
WP7: PHITO: the message	Our dissemination plan: The PHITO message and how we are going to share the good news to all in Europe	Lina & Jonas - Alerce Environmental
Food System Market	Posters, present your food system, get to know each other. Description of system, topography, type of farmers, challenges, etc.	Led and prepared by FSP's
Administration	Procedures declaration, log book, administration of the project.	All
PHITO Action planning	Turning the Work Package session into actionable activities. At the session, the WP task participants will take the necessary action.	All
Self work time	In order to keep the PHITO sessions as intensive and effective as possible, part of the afternoon is reserved to have your own time. Do your own meetings, mail management, or meet other partners during a walk outside.	All
Excursion 1	We will take you on a walk before or after dinner to see a bit of the surroundings	All
Excursion 2	An excursion at WUR campus, seeing the different buildings and a potential visit to the world famous Soil Museum	Optional
Excursion 3	Sports activity – to be decided. Probably, a mtb tour for those interested and/or a hike in the forests, leaving from Mas Montagne.	Optional
Excursion 4 (Friday 29th)	Food systems in NL (Betuwe, Gelderse Vallei, Food forest Nijmegen)	Optional
Dinner	A wonderful PHITO break, lunch or dinners at various locations, to be announced	All
Feed Forward	What has to be done in order to set the next steps? What's up in terms of organisation, contract agreements and communication?	WUR & Cambisol (EC officer invited?)



Next steps

Do's and don'ts



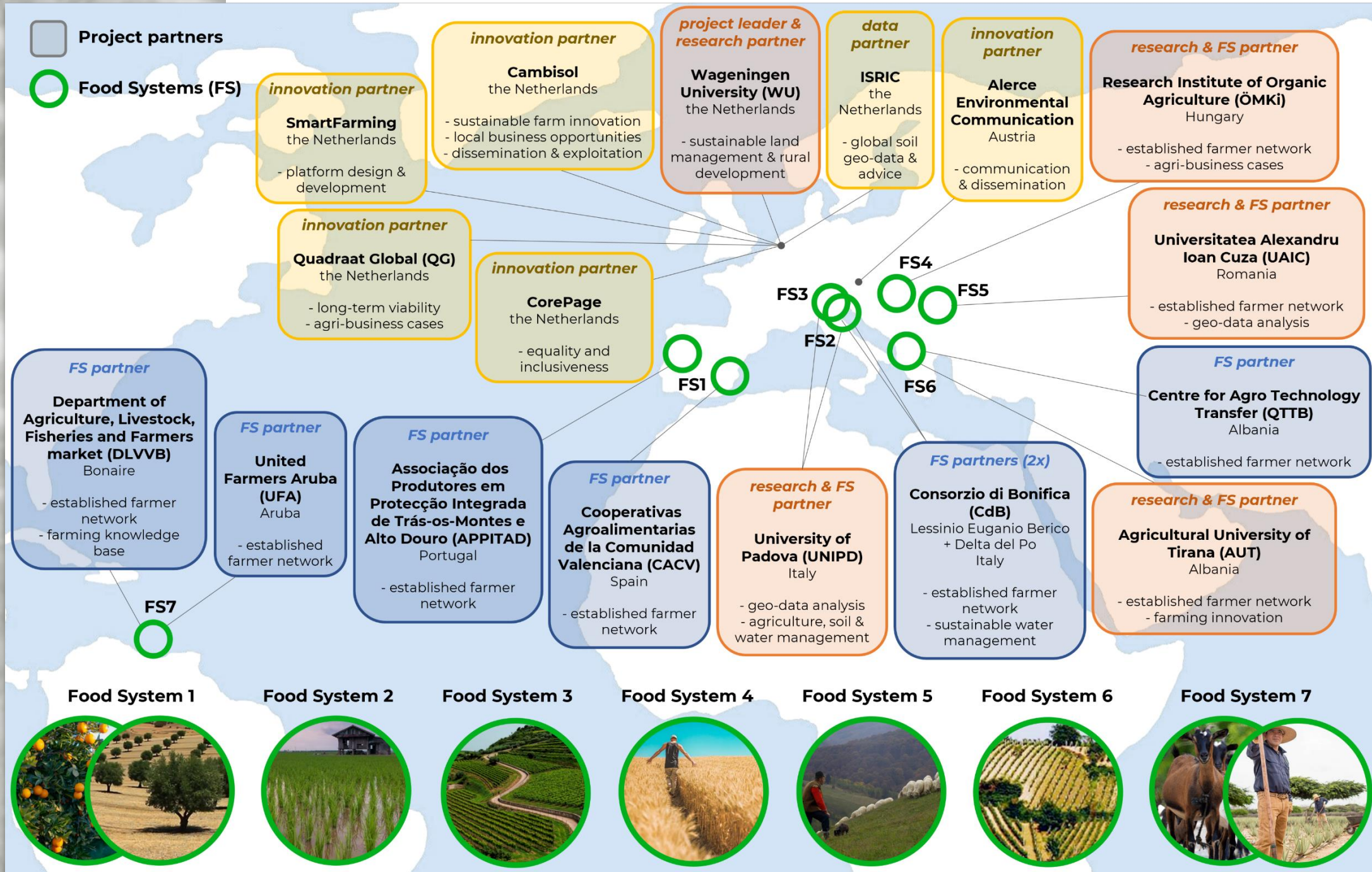
- Let us know the details of your itinerary so we know when you will be planning to come!
- A reminder: you can of course make a reservation for your travel, however the date of payment can only be after September 1st!
- Important: Make your own reservation by sending an e-mail to: info@frontofficewageningen.nl.
The hotel is aware of our visit but in order to book the room you have to send an e-mail yourself. Mention **GFC6828** In the subject and share your name and dates of stay. Please do this before **September 1**, as the reservation will expire afterwards.
- Feel free to share the good news of PHITO! Some ideas for inspiration or to share are the [Cambisol Story](#) and [WUR LinkedIn Post](#)



Project partners



Food Systems (FS)





**Platform for Helping small and medium farmers to
Incorporate digital Technology for improved Opportunities**