



OliveOilMedNet

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INTERREG EURO-MED - OLIVEOILMEDNET

**TITLE OF THE PROJECT: MEDITERRANEAN NETWORK FOR
THE PROMOTION OF SUSTAINABILITY & AUTHENTICITY IN
OLIVE**



Promoting a Smarter and Greener Mediterranean, through the development and strengthening of research and innovation capacities and the adoption of advanced technologies

Description of the project:

OliveOilMedNet improves the olive oil sector by introducing innovative and effective ways through testing & validating relevant existing novel and ecofriendly concepts on the field of “sustainability” and “authenticity. To attain its’ objective, it brings together Public Authorities, Producers’ Associations and Research Institutions from 7 Mediterranean countries, adopting, further building and go beyond on the existing practices that have been already developed. OliveoilMedNet strengthens the capacity of the national/regional/local authorities engaged in the policymaking in the olive oil sector, and the capacity of olive oil companies to produce more competitive, “authentic” and “green” olive oil products.



Partners of the project:

1. Chamber of Preveza, Greece,
2. Hellenic Agricultural Organization "DIMITRA", (ELGO-DIMITRA),
3. Region of Peloponnese, Greece,
4. Portuguese Olive Oil Association - Casa do Azeite, Portugal,
5. CIA – Italian farmers – Regional Association of Puglia, Italy,
6. Olive Producers' Association – Assoproli, Bari, Italy,
7. Chamber of Commerce and Industry of Corsica, France,
8. Chamber of Commerce and Industry of Paphos, Cyprus,
9. University of Jaen, Spain
10. Agricultural University of Tirana, Albania.



The Objectives of the “OliveOilMedNet” project :

- identifies and certifies of the variety/botanical identity, specific organoleptic and quality characteristics, and geographical origin (authenticity) of extra virgin olive oils from different olive cultivars in the Mediterranean Area with the use of a classification model
- introduces of eco-friendly cultivation techniques, sustainable technology solutions in olive groves and olive oil mills, and the use of socio-economic and environmental evaluation tools and methodologies
- develops of an innovative network of stakeholders throughout the olive oil chain for the promotion of sustainable production and consumption practices to mitigate climate change impacts on the environment

For more information: [Accueil - Interreg Euro-MED - OliveOilMedNet \(interreg-euro-med.eu\)](https://interreg-euro-med.eu)



Successful organisation of the Kick-off Meeting of the project «OliveOilMedNet» in Preveza - Greece



The Kick-off Meeting of the project OliveOilMedNet with the title “Mediterranean Network for the Promotion of Sustainability and Authenticity in the Olive Oil Sector” was successfully organized by the Chamber of Preveza at its premises on **13 & 14 May 2024**.

In the frame of the project, **Preveza Chamber leads** a partnership composed of public authorities, producer’s associations and research institutions, from 7 Mediterranean countries. Specifically, the partnership is consisted of: **Chamber of Preveza, Hellenic Agricultural Organization "DIMITRA" - ELGO-DIMITRA**, the **Region of Peloponnese** from Greece, **Casa do Azeite - Portuguese Olive Oil Association** from Portugal, **CIA – Italian farmers – Regional Association of Puglia** and **Assoproli - Olive Producers' Association – Bari** from Italy, **Chamber of Commerce and Industry of Corsica** from France, **Chamber of Commerce and Industry of Paphos** from Cyprus, **University of Jaen** from Spain and **Agricultural University of Tirana** from Albania.

The meeting was attended by representatives from all project partners and of the associated partner **ETANAM** - Development Corporation of Southern Epirus - Amvrakikos – Local Government Development Organization. Also, the project officer, the financial and the communication officer from the **Joint Secretariat of the Interreg Euro-Med Programme** and representatives from **ISE Mission** participated actively.

During the first day of the Meeting, President of Preveza Chamber welcome all participants and afterwards the methodologies for the implementation of project’s activities were presented by relevant partners. On the second day, management issues were discussed and decisions have taken concerning the next steps of the project. The meeting concluded with a study visit of project partners to local olive farms and olive mills.



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