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Karriera / Arsimi

2013	Profesor i Asociuar
2003 – 2025	Lektor
2004 – 2009	Doktoraturë
2016 – 2020	Zv/Dekan për Doktoraturën dhe Menaxhimin e Karrierës
2020 - 2022	Zv/Dekan për Shkencën dhe Projektet
2002 – 2003	Master në Studime të thelluara Europiane, Cikli i tretë i studimeve “Drejtim Bujqësor dhe Studime Europiane
1997– 2002	Diplomë Bachelor në Ekonomi Agrare dhe Drejtim i Fermave

Fokusi i Kërkimit Shkencor

Sipërmarrje, Sjellje konsumatore drejt produkteve ushqimore, Marketing, Menaxhimi i bizneseve Bujqësore

Fokusi në Mësimdhënie

Sipërmarrje dhe Drejtim i Biznesit të Vogël, Sjellje Konsumatore, Menaxhim i Biznesve Bujqësore

Publikime.

Numri total i publikimeve:

☞ *GoogleScholar*: 36 (<https://scholar.google.com/citations>)

☞ *ResearchGate*: 36 <https://www.researchgate.net/profile/Eda-Luga>

☞ *ORCID iD*: 0009-0009-7152-8316

1. **Luga, E.**, Mehmeti, G., Thoma, L., Cela, Sh., Shehu, 2025. The mediating effects of personal values on the factors that influence consumer leftovers food waste, Edelweiss Applied Science and Technology 9 (5), 2518-2534
2. **Luga, E.**, Mehmeti, G., Thoma, L., Cela, Sh., Shehu, 2025. Ways to reduce food waste - A qualitative approach from the business perspectives, International journal of Economics, Commerce and Management 13 (6), 313-326
3. **Luga, E.**, Mehmeti, G., 2024, Factors that affect the intention of consumers to buy food products online, *Economia agro-alimentare*: XXVI, 2.

4. **Luga, E.,** Mehmeti, G. 2024. Consumer Perception Toward Trust in Food Value Chain, International Balkan and Near Eastern Congress Series on Economics, Business and Management, Volume 21, Issue 1, 717-720
5. **Luga, E.,** Mehmeti, G., 2023, Lifestyle and Time as Limiting Factors of Online Shopping for Food Products, International Balkan and Near Eastern Congress Series on Economics, Business and Management, Volume, 19, Issue 1
6. **Luga, E.,** Mehmeti, G., 2023, Consumer preference for place of purchase for fruits and vegetables, 4th International Conference on Agricultural and Life Sciences, Volume 4, Issue 1, 246-248
7. **Luga, E.,** Mehmeti, G., 2022. Assessing the differences between buyers and non-buyers of online grocery shopping, Research and Innovation Conference
8. Mehmeti, G., **Luga, E.,** 2021, Consumer perception of risk and information communication unification for poultry meat during bird flu outbreak, 3rd International Conference, 226
9. **Luga, E.,** Mehmeti, G., 2023, Consumer buying pattern for food products in relation to the place of purchase, Journal of Economy and Agribusiness, Vol 17, Issue 2.
10. Mehmeti, G., **Luga, E.,** 2024 Exploring Farmers' Awareness on Water Use in Agriculture, International Balkan and Near Eastern Congress Series on Economics, Business and Management, Volume 21, Issue 1, 149-153