



## Curriculum Vitae



### Personal information

Name Surname **Erion Shehu**  
Address Tirana  
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Electronic mail [erion.shehu@ubt.edu.al](mailto:erion.shehu@ubt.edu.al)  
Nationality ALBANIA  
Date of birth 08/04/1989  
office Building A, Faculty of Economics and Agribusiness , A136

### Professional experience

POSITION 29/10/2018 - ongoing  
Academic Institutions Full time English Lecturer ESP Agricultural University of Tirana  
activity type public university  
website [http://ubt.edu.al/en\\_US/](http://ubt.edu.al/en_US/)

POSITION Full-time English Language Lecturer, 1/4/2016-29/10/2018  
Academic Institutions LOGOS College University  
activity type Private University  
website [www.shlplogos.edu.al/](http://www.shlplogos.edu.al/)

Data 15/11/2013 - ongoing  
POSITION Part-time English teacher  
Main activities and responsibilities Text analysis  
Name and address of employer 'University of Tirana,  
Faculty of Foreign Languages, Faculty of Natural Sciences  
activity type public university  
website <http://www.unitir.edu.al/>

website	POSITION	interpreter
	Name and address of employer	'WIFI Albania, Tirana
website	activity type	Training Institute <a href="http://www.wifi-al.al/">www.wifi-al.al/</a>
	Data	27/7/2011 - 2/2012
website	POSITION	Tourist Guide
	Main activities and responsibilities	guide
website	Name and address of employer	Europa Travel and Tours
	activity type	touristic agency <a href="http://www.euopatralbania.com">www.euopatralbania.com</a>

## Education

Date	Started in 2021-2022 (ongoing)
Field of Study	PhD in "Economics and Agribusiness"
Name of the Institution	Agricultural University of Tirana Faculty of Economics and Agribusiness Department of Agribusiness Tirana Albania
Date	8/11/2011 - 26.06.2013
Field of study	Msc in 'Intercultural Studies, English Profile'
Average grade	10 Gold Medal Student Award
Name of institution	University of Tirana Faculty of Foreign Languages Tirana Albania
date	28/09/2008 - 28/09/211
Title of qualification awarded	BA Degree in English 'Excellent Student'
Average grade	9.85
Name of institution	University of Tirana Faculty of Foreign Languages Tirana Albania
Data	16/09 / 2002-30 / 06/2006
Title of qualification awarded	High School Matura Degree
Name of institution	Asim Vokshi High School Tirana Albania

## Academic Qualifications

Name of institution	University of Graz, Institute of Marketing
Title of the qualification awarded	Go Styria PhD mobility exchange
Date	01.06.2023-31.08.2023
Name of institution	USAMV University of Cluj-Napoca, Romania
Title of the qualification awarded	CEEPUS PhD Research Mobility Certificate
Date	25.07.2022-15.08.2022
Name of institution	University of Graz, Graz International Summer School Seggau 2022, "Re-Measuring, Re-Calculating, Re-Counting: State - Society - Religion in Transition"
Date	03.07.2022-16.07.2022, Seggau Castle, Leibnitz, Austria
Title of qualification awarded	GUSSEG Certificate and scholarship holder, "Seminar 7-Remeasuring emotions/Re-calculating knowledge" <a href="https://international.uni-graz.at/en/summerschools/graz-international-summer-school-seggau/">https://international.uni-graz.at/en/summerschools/graz-international-summer-school-seggau/</a>
Name of institution	Tainach 2021 Summer School, 1.8.-7.8.21, German
Topic	"Lebenswelten in Bewegung - Anfragen an Europa" <a href="https://www.kavoe.at/category/sommertagung/">https://www.kavoe.at/category/sommertagung/</a>
Name of institution	USAMV University Cluj-Napoca, Romania
Date and title of the qualification	Erasmus + Academic Mobility for Academic Staff, 26.7.-30.7.2021, Cluj-Napoca, Romania
Name of institution	University of Edinburgh, Scotland
Date	24.07.2017 - 12.08.2017
Title of qualification awarded	Saltire Scholarship holder, Certificate in Scottish Literature Module <a href="http://www.summer-school.hss.ed.ac.uk/suiss">http://www.summer-school.hss.ed.ac.uk/suiss</a>
Name of institution	Faculty of Arts, Maribor, Slovenia
Date	23.09.2015 - 1.2.2015 (1 semester)
Title of qualification awarded	Ceepus PhD Mobility Certificate <a href="https://www.ceepus.info/">https://www.ceepus.info/</a>
Name of institution	Faculty of Arts, Ljubljana, Slovenia
Date	25.09.2014 - 10.7.2015 (full academic year)
Title of qualification awarded	Erasmus Mundus Basileus V PhD Exchange Grant Holder <a href="http://www.basileus.ugent.be/index.asp">http://www.basileus.ugent.be/index.asp</a>
Date	7.06.2013 - 15.06.2013 Participants in european radio program Jena 2013 <a href="http://www.rec-radio.eu/">http://www.rec-radio.eu/</a>
Name of institution	University of Edinburgh, Scotland
Date	22.07.2012 - 05.08.2012
Title of qualification awarded	Scottish Literature Module Certificate, 'David Daiches' Scholarship Winner <a href="http://www.summer-school.hss.ed.ac.uk/suiss">http://www.summer-school.hss.ed.ac.uk/suiss</a>
Name of institution	International Summer School, University of Maribou, Slovenia, selected as a student participant by the Faculty of Foreign Languages
Date	

Title of qualification awarded 22.06.2011-10.07.2011, Ceepus  
 ECTS Credit Certificate (Faculty elected student representative for SEEPALS Summer School for Literature, Language, Teaching Maribor 2011  
<http://seepals.net/summer-schools/maribor-summer-school-program>

Native language

**ALBANIA**

Other languages (personal assessment)

*European Level (\*)*

**English (C.2)**

**German (C.2)**

**Italian (B.1)**

**French (A.1)**

<b>Understanding</b>		<b>Talking</b>		<b>Writing</b>
Listening	reading	Interoperability	professional	
Excellent	Excellent	Excellent	Excellent	Excellent
Very good	Excellent	Very good	Very good	Excellent
Mir	Mir	Mir	Mir	Mir
basis	basis	basis	basis	basis

E. Shehu, M. Mihai and E. Shehu (2023). "Review of Foreign Languages in Advertising And Product Packaging: Socio- And Psycholinguistic Perspectives". *Proceedings of the 22nd International Conference "LIFE SCIENCES FOR SUSTAINABLE DEVELOPMENT"*. 28th– 30th September 2023. USAMV University, Cluj-Napoca, Romania. Print ISSN 1843-5254.

E. Shehu, A. Shumeli (2023). "Re-Inventing the Gameplay: Narrative Techniques in the Fiction of Muriel Spark". In N. Haring, F. Mallocci & D.. Walicek (Eds), *Re-Measuring, Re-Calculating, Re-Counting State – Society – Religion*. (Issue 9 pp. 35-45). Center for Inter-American Studies, University of Graz. DOI: 10.25364/25.9:2023.0 <https://unipub.uni-graz.at/offcampus/periodical/titleinfo/8719921>

E. Shehu, E. Zela, A. Shumeli (2023). "The Role of Foreign Language-Display in Advertising". *Proceedings on the XIX. International Balkan and Near Eastern Congress Series on Economics, Business and Management (IBANESS)*. Plovdiv, Bulgaria, 2023. ISBN: 978-619-203-339-2.

E. Shehu, E. Luga, E. Shehu (2023). "Roli i kultures në marketing dhe strategjitë e pozicionimit kulturor të markës". *Journal of Economy and Agribusiness/FEA*. May 2023 ISSN Print 2223-7653 Vol 16, Issue 1.

E. Shehu, E. Luga, E. Shehu (2023). "English as a Global Language in the Industry of Tourism". *Proceedings on the 3<sup>th</sup> INTERNATIONAL CONFERENCE ON AGRICULTURE AND LIFE SCIENCE (ICOALS 3)*, Tirana, 1 – 3 November 2023. Agricultural University of Tirana.

E. Shehu, E. Luga, E. Shehu (2023). "Socio- and Psycholinguistic Perspectives of Multilingual Advertising and Preliminary Theoretical Implications of Albanian Consumers' Associations with Multilingual Packaging". *Proceedings on the 4<sup>th</sup> INTERNATIONAL CONFERENCE ON AGRICULTURE AND LIFE SCIENCE (ICOALS IV)*, Tirana, 1 – 3 November 2023. Agricultural University of Tirana.

E. Shehu, E. Jata, A. Shumeli (2023). "Review of Rhetorical Devices in the Advertising Discourse and Preliminary Usage in Albania". *Proceedings on the 4<sup>th</sup> INTERNATIONAL CONFERENCE ON AGRICULTURE AND LIFE SCIENCE (ICOALS IV)*, Tirana, 1 – 3 November 2022. Agricultural University of Tirana.

E. Shehu, E. Luga, E. Shehu (2022). "The Impact of Foreign Languages in Advertising". *Journal of Economy and Agribusiness/FEA*. December 2022 ISSN Print 2223-7653 Vol 15, Issue 2.

[2021] E. Shehu, E. Jata, A. Shumeli. English for Specific Purposes in the Industry of Tourism. *Journal of Economy and Agribusiness/FEA*. December 2021 ISSN Print 2223-7653 Vol 14, Issue 2.

[2021] Erion Shehu, Enkeleda Jata. *English as a Global Language in the Industry of Tourism*. 3<sup>rd</sup> International Conference On Agriculture And Life Sciences (ICOALS III). Nov 1-3 2021, Tirana.

[2021] Enxhi Marku, Erion Shehu. *The Driving Powers and Challenges of the Luxury Market in Albania*. 3<sup>rd</sup> International Conference On Agriculture And Life Sciences (ICOALS III). Nov 1-3 2021, Tirana.

[2020] Editorial Board Member of the *Journal of Economy and Agribusiness (JEA)*, Faculty of Economy and Agribusiness, Agricultural University of Tirana, Albania, ISSN 2223-7658  
<https://www.economyandagribusiness.ubt.edu.al/>

[2020] Business and Economics, Collection of scientific articles, Explanatory And Argumentative Essay On The Risk Of Entrepreneurship - The Definition Of Business Risk, Verlag SWG imex GmbH Nuremberg, Germany 2019, ISBN 978-3-9819288-3 2. , P. 89-99

[2019] ENGHI MARKU, ERION SHEHU. Presentation at the Conference organized by the Department of Foreign Languages, "Aleksandër Moisiu" University, Durrës 4th International Conference on Foreign Language Education and Culture, 7 June 2019. Topic: Web-based learning today: A hyped vision or imminent reality?

[2019] ENGHI MARKU, ERION SHEHU. Poster participation in the 3rd International Conference in Human, Social and Applied Sciences, organized by Logos University College, held on April 11, 2019, in Tirana, Albania. Topic: International Communication Tools: Corporate blogs, community marketing, guerrilla marketing and viral marketing.

[2019] ERION SHEHU. Participation in the conference organized by the Department of English, Faculty of Foreign Languages, University of Tirana, Tirana, 12th International Conference new Dimensions and Approaches in English Studies, 25-26 October 2019. Topic: Philip Roth and his Jewish Problem.

[2018] SHEHU, ERION, Death and Humanity in Philip Roth's Sabbath's Theater, 2nd International Conference in Applied Sciences and Economy", organized by University College "Logos" held on the 20th April- ISBN 978-9928-266-00-2

[2018] Erion Shehu (Editorial Board), 2nd International Conference in Applied Sciences and Economy", organized by University College "Logos" held on the 20th April- ISBN 978-9928-266-00-2 [2018] SHEHU, ERION, Paradise lost: Deconstructing utopian dreams in Philip Roth's American Pastoral. Article and presentation at the International Conference "New Dimensions and Approaches in English Studies", organized by University of Tirana, Faculty of Foreign Languages, held on the 2-3 November

[2017] SHEHU, ERION, Disillusion of the American Dream: Buried Families in O'Neill and Shepard. Article and presentation at the International Conference "Foreign Languages in a Global World", Linguistics, Literature, Didactics, organized by University of Durrës, Faculty of Education, held on the 9 June 2017

[2017] Editorial Board Member of International Conference "Current Developments and New Perspectives in Applied Sciences and Economics", Tirana, Albania

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