



New Bachelor

In “BUSINESS MANAGEMENT”

STUDY CURRICULUM

BACHELOR PROGRAM IN BUSSINES MANAGAMENT

Year I, Semester I (1)

No.	Modules	ECTS
1	Mathematics	5
2	Principles of Plant Production	5
3	Microeconomics	5
4	Rural Sociology	4
5	Business Communication	4
6	Business English I	2
7	Business Law	4
	Total	29

Year I, Semester II (2)

No.	Modules	ECTS
1	Mathematics for Economists	5
2	Soil and Water Management	5
3	Macroeconomics	5
4	Statistics	5
5	Academic Writing	4
6	Business English II	2
7	Principles of Marketing	5
	Total	31

Year II, Semester I (3)

No.	Modules	ECTS
1	Business Statistics	5
2	Finance	5
3	Management of Agribusiness Enterprises	5
4	Environmental assessment and risk management	5
5	Agri-Food Marketing	4
6	Fundamentals of Tourism	4
	Total	28

Year II, Semester II (4)

No.	Modules	ECTS
1	Principles of Livestock and Aquaculture Production	4
2	Farm Management	5
3	Accounting	5
4	Entrepreneurship & Small Business Management	5
5	Tourism Management	4
6	Human Resource Management	5
<i>Elective Module I</i>		
7	Applied Informatics	4
	Programming	4
	Total	32

Year III, Semester I (5)

No.	Modules	ECTS
1	Operational Management	5
2	Public Administration and Management	5
3	Agribusiness Financial Management	5
4	Risk Management and Insurance	5
5	Labor Economics	5
<i>Elective Module II</i>		
6	History of Economic Doctrines	4
	Agri-food Policies	4
	Total	29

Year III, Semester II (6)

No.	Modules	ECTS
1	Value Chain Analysis + Agricultural Product Prices & Markets	6
<i>Elective Module III</i>		
2	Agri-food Processing Technologies	5
	Quality Infrastructure	5
	Farm Machineries Management	5
<i>Elective Module IV</i>		
3	Information Literacy	4
	Research Fundamentals	4
<i>Elective Module V</i>		
4	Managerial Accounting	4
	Advisory Services	
	Taxation	4
5	Professional Internship	6
6	Bachelor Thesis / Final Exam	6

Year III, Semester I (5)

No.	Modules	ECTS
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1	Rural Tourism	5
2	Public Administration and Management	5
3	Tourism Accommodation Management	5
4	Tourism Economics	5
5	Agrotourism	5
<i>Elective Module II</i>		
6	History of Economic Doctrines	4
	European Integration or International Economics	4
	Total	29
Year III, Semester II (6)		
No.	Modules	ECTS
<i>Elective Module III</i>		
1	Agrifood Processing Technologies	5
	Sensory Analysis of Food and Beverages	5
<i>Elective Module IV</i>		
2	Event and Rural Attraction Management	5
	Natural Resource Management	5
<i>Elective Module V</i>		
3	Geography of Tourism, Trails, and Guiding	5
	Quality management systems in tourism	5
<i>Elective Module VI</i>		
4	Advisory Services	4
	Legislation and Safety in Tourism	4
5	Professional Internship	6
6	Bachelor Thesis / Final Exam	6