



Program Description

Master of Science in “Agribusiness Management”

1. Why a Master of Science in “Agribusiness Management” with profiles “Management” and “Entrepreneurship & Innovation”

- The program is interdisciplinary and integrates aspects of economics, management, technology, and agriculture.
- It combines theoretical knowledge with practice and applied research.
- The program prepares students to operate in complex and dynamic business environments.
- This program offers two distinct profiles: (i) Management and (ii) Entrepreneurship & Innovation.
- The program is aligned with the needs of the Albanian economy, as well as global perspectives and developments.
- It focuses on management, sustainability, innovation, and rural development.

2. Competences of the graduates

- The program develops professionals capable of analyzing agrifood value chain and understanding market dynamics.
- Students develop advanced skills in strategic decision-making and the efficient management of projects and resources.
- Through a combination of qualitative and quantitative methods, the program strengthens students’ research and analytical competencies.
- Graduates are prepared to manage risk and implement sustainable practices across diverse professional environments.
- The program cultivates leadership, effective communication and strong interpersonal skills essential for career success.
- It provides a solid foundation in financial management and the development of entrepreneurial initiatives.

- Students are encouraged to identify and develop innovative ideas by building new business models.
- The program offers a broad perspective on agricultural policies and rural development at both European and global levels.
- It promotes the use of digital technologies and develops competencies in innovation management.
- Graduates are guided by principles of ethics and social responsibility in their decision making.

3. Potential employer and/or career path

Graduates can be employed in:

- agribusiness companies and food industry in managerial and operational positions.
- financial institutions that support the rural sector and agribusiness.
- consulting firms, start-ups, and entrepreneurial initiatives.
- public institutions and development agencies at central and local levels.
- non-profit organizations and international development projects.
- academic and research institutions.
- entrepreneurs in the agribusiness sector.

4. Alumni and their experiences

1. Klea Ramaliu

5. The interdisciplinarity of the program

- The program integrates knowledge from economics, management, agriculture, technology and environmental studies.
- it uses analytical and research methods from multiple disciplines to solve problems.
- it links theory with practice through applied research and professional experience.
- it addresses economic, social, environmental and technological challenges in an integrated way.
- it combines teaching, research and practice into a unified approach.

The program integrates courses and modules from several fields:

70% of credits in socio-economic sciences

15% of credits in natural sciences

15% of credits in technical sciences

During the development of this program, the principle of an interdisciplinary approach has been followed. The Master of Science Program in Agribusiness Management, with two specializations: (i) “Management” and (ii) “Entrepreneurship and Innovation,” is designed as a broad and interdisciplinary program. It combines theoretical knowledge with applied research and practical

components, preparing graduates to operate effectively in increasingly complex and dynamic organizational environments.

The curriculum is structured to develop high-level analytical and strategic competencies, enabling students to interpret and address multifaceted managerial challenges. Through an integrated approach to teaching, research, and professional practice, students are exposed to global perspectives in agribusiness while being encouraged to contextualize these within the specific needs and characteristics of the Albanian economy and its evolving market structures.

6. Which Bachelor Programs are suggested

The program is open to graduates from various fields, including:

- economics, management, finance, marketing and related disciplines;
- agribusiness and agricultural sciences;
- other related fields due to its interdisciplinary nature